



**PAPER
ARABIA**

**International Exhibition for
Paper, Converting, Corrugated,
Packaging and Tissue making
Technology**

16 - 18 DECEMBER 2018

Dubai World Trade Centre, Dubai, UAE



Region's only Paper Technology Event



POST SHOW REPORT



www.paperarabia.com

10th edition of Paper Arabia 2018 has ended on a successful note in Dubai, with leading suppliers from across the globe showcasing their latest products, machinery, and equipment, as well as signing several deals during the three-day event. It is a biennial event that focuses on paper, tissue, corrugated cardboard, packaging materials, recycling, pulp, machineries and related chemicals and finished products.

Cementing its reputation as the leading fair for industry professionals the event played host to many industry experts and visitors, including key participants companies from Turkey, Taiwan, India, China and Canada, they added.

Samir El Hin, president of Global Mechanica, one of the participants at the show, said: "The event has been outstanding. It has been instrumental in not only helping us connect with the industry professionals, but has also served as a strategic platform to boost our sales."

"We've had the opportunity to close four deals and have another two in the pipeline," he added.

Azmi Nalbantoglu, General Manager of Doruk, the show was a great opportunity to expand their presence from Europe and Turkey to the Middle East.

Similarly, **Daani Enterprises** expressed delight at being part of the show that has grown year-over-year, not just in exhibitor numbers, but also visitors.

Abdus Salam Khan, General Manager of Soft Care, said: "The exhibition has once again delivered key buyers to the suppliers that are looking to increase their business in the region. We are glad that we participated in this show."

"While we have been able to close deals with customers from Saudi Arabia, Kuwait and the UAE, we are confident that the leads we have collected will turn into apt opportunities too," he added. Paper Arabia 2018 not only highlighted the latest trends and developments in the paper industry, but also suggested innovative measures and mechanisms adopted by industry experts to reduce paper waste.

DIGNITARIES

H.H.Sheikh Hasher Maktoum Juma Al Maktoum – President of Al Fajer Group
Helal Almarri, CEO, Dubai World Trade Centre (DWTC)



“As an organisation, we have been committed to include environmental friendly measures for facilitating export of packaging and printing paper across the globe. The show was a perfect platform to display our innovative methods as well as connect with potential partners,” said a spokesperson from **Kalpataru**, another exhibitor.

Paper Lander Stationery Trading, one of the key exhibitors that presented their latest solutions, reported a successful debut show.

“It was the first time we chose to exhibit at the show, and I am confident that going forward we will be regular participants,” observed Elena Borlongan, a member of the sales team from **Paper Lander**.

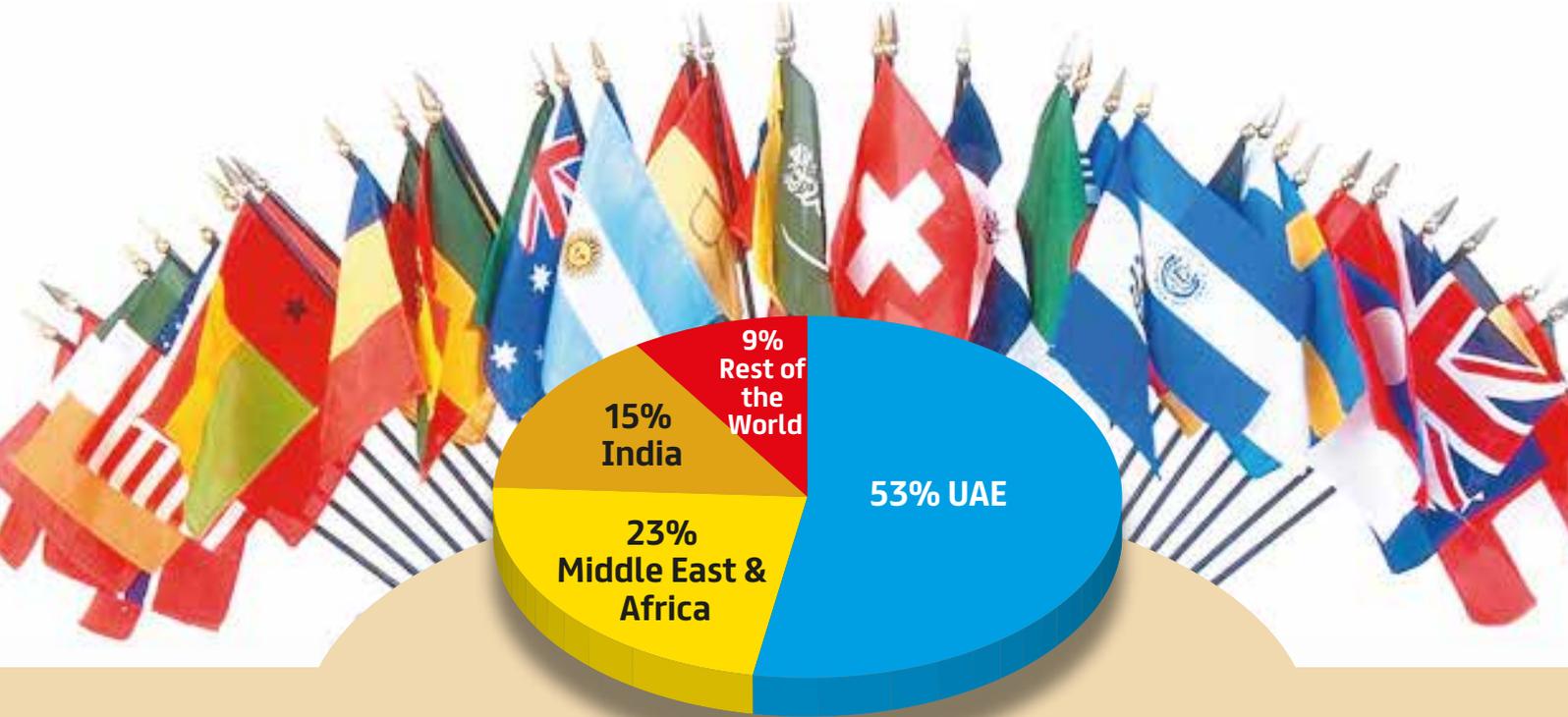
“The show was a brilliant opportunity to connect with the best experts and buyers, as well as learn about the latest industry trends,” he added.

Developing a focus on latest trends in the industry, this edition of Paper Arabia also featured giants as **Basundhara Paper and Dechangyu Paper Machinery** who also reported a successful show, with several deals being signed at the show and some in the pipeline.

Ferhat Kedadouche, Sales Director of Diavalin, said: “We are overwhelmed with the footfall that we’ve witnessed in the past three days. It has been an excellent show, exceeding our expectations.”



Business Visitors' Origin



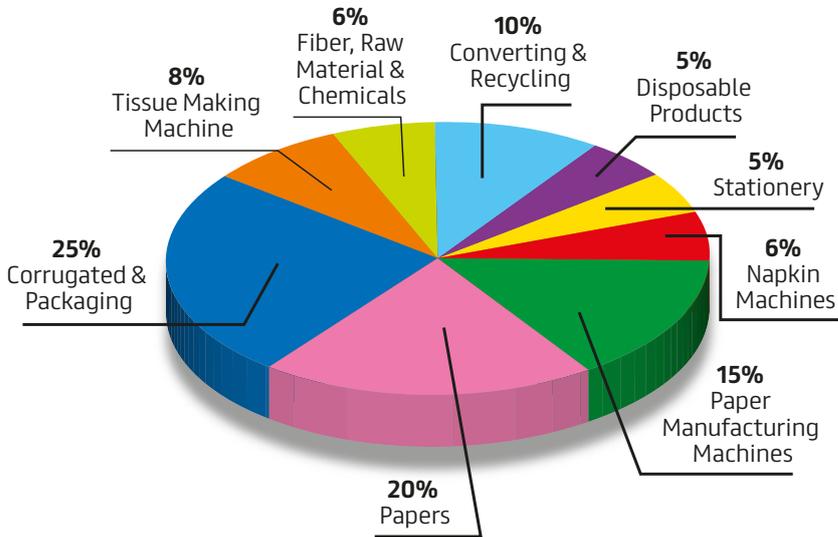
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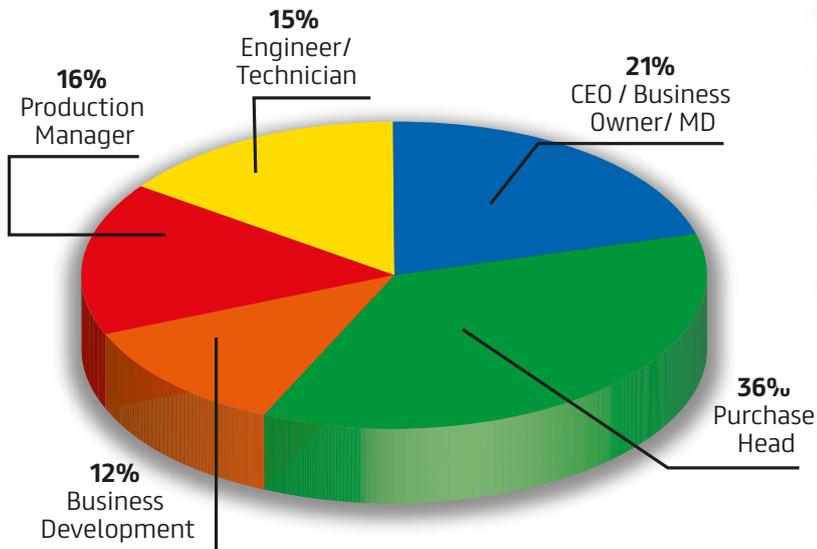
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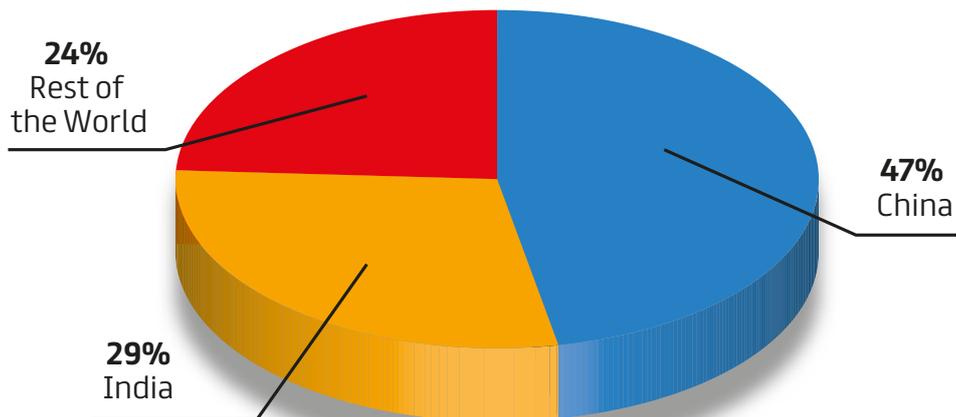
Visitors' Interest



Visitors' by Position



Exhibitors' Origin



PAPER ARABIA 2018 - SHOW PREVIEW



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6 - 8 DECEMBER

DUBAI WORLD TRADE CENTRE
DUBAI, UAE

2020



Incorporating

Higiexpo



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